



Sponsorship Opportunity Exeter Youth Football & Cheer (EYF&C)

All sponsors will be listed on our website www.exeteryouthfootball.com, our Facebook Page and game program.

Dear Friend of Exeter Youth Football and Cheer,

More than 250 Exeter Township kids participate in our football and cheer programs. We promote an inclusive culture. We want all players and cheerleaders to have a positive experience that teaches fundamentals, builds character and helps each player be the best he/she can be. We focus on providing a fun, safe and instructive team environment for our players and cheerleaders. We are EYF&C, a popular sports organization for local boys and girls ages 5 - 12.

We are very proud of our achievements and the hard work of the many volunteers connected with EYF&C. Our efforts have led to success for our football teams and cheer squads. Our football teams perennially qualify for the Berks playoffs and our cheer squads take home awards on a yearly basis from Berks Cheer Competitions. As you can imagine, there are many expenses connected with running an average of 12 football teams and 8 cheer squads. We are the only youth organization in the area who certifies all of our football coaches through the USA Football Heads Up Program and all of our cheer coaches through the American Cheer Association.

You can be a part of our team with your support. In the year ahead, EYF&C is in need of financial assistance in many areas. The announcers tower at our home field is in need of replacement due to safety issues from age, and we need new helmets to stay up to date with current concussion protocols, sideline mats for cheerleaders during wet conditions, access to turf fields in case of bad weather and poor field conditions, plus a variety of training and safety equipment for both football and cheer. Additionally, we are planning to begin offering sports and life skills building summer programs to all kids interested in football and cheer.

In the spirit of good sportsmanship, EYF&C is asking for your help to make these program improvements possible. The Exeter community benefits when young athletes and their families participate in youth sports. I thank you in advance for your consideration and your generosity.

If you would like more information, please do not hesitate to contact me at 484-955-0708 or pittfan5503@msn.com.

Best regards,

Jeff McCusker

President-Exeter Youth Football and Cheer

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If you do not want to receive fundraising requests from EYF&C, please write to let us know.